

Healthy Home FAQ

What does “healthy home” mean for short-term rentals?

A healthy home prioritizes clean indoor air, safe surfaces, and minimal chemical residue, especially important in short-term rentals where guests rotate frequently and spend extended time indoors.

Our approach focuses on sanitation without harsh chemical exposure, creating a cleaner, more comfortable environment for guests and owners alike.

What products do you use?

We use professional-grade, eco-conscious cleaning products that align with standards set by the Environmental Working Group (EWG).

Products are selected for:

- ingredient transparency
- lower toxicity profiles
- effectiveness without heavy chemical odors
- safer use in high-occupancy environments

Are green products as effective as traditional cleaners?

Yes—when used correctly and professionally.

The products we use are selected specifically for STR-level sanitation, meaning they are effective against common household bacteria and soils while avoiding unnecessary harsh ingredients.

Cleanliness is not compromised for health.

Will the property still smell “clean”?

Yes—but without the overpowering chemical smell many guests associate with cleaning.

Guests often comment positively on:

- neutral, fresh scent
- better air quality
- absence of lingering chemical odors

This is especially important for:

- families with children
- guests with allergies or sensitivities
- longer stays

Do owners need to provide cleaning products?

No.

As a boutique company, we provide our own standardized products and supplies. This ensures:

- consistency across every visit
- quality control
- no reliance on whatever products happen to be on-site

Owners do not need to purchase or manage cleaning chemicals.

Is green cleaning more expensive?

Green products can cost more than bulk chemicals, but they:

- reduce guest complaints
- improve first impressions
- support better reviews
- protect long-term property finishes

Our pricing reflects this higher standard of care, not just the cost of supplies.

Does this meet Airbnb cleanliness expectations?

Yes.

Our services are designed specifically for short-term rental turnovers, not residential housekeeping. We meet hotel-level expectations for cleanliness while incorporating healthier practices.

Is this suitable for high-traffic or event-season rentals?

Absolutely.

Healthy home standards are especially important during:

- high guest turnover
- extended stays
- international travel seasons
- major events

Our approach supports both guest comfort and operational consistency during peak demand.

Is green cleaning required for all service tiers?

Yes.

Healthy home standards are built into every tier. This is not an add-on—it's part of how we operate.

Who is this service best suited for?

Our healthy home approach is ideal for:

- Airbnb & STR owners
- absentee or out-of-state hosts
- family-friendly properties
- owners focused on guest experience and long-term care

If you're looking for the cheapest possible cleaning, this may not be the right fit.

If you value professional standards and healthy environments, you're in the right place.

Cleanliness should support both appearance *and* well-being. Our standards are designed with both in mind.